

GfK an NIQ Company New Zealand Radio Audience Measurement 2025

Prize Draw Terms & Conditions

As a token of our appreciation for taking part in New Zealand's official radio ratings survey, each respondent who returns a completed and usable diary will be entered into a single prize draw at the conclusion of the survey for a chance to win \$1,000 in cash. Survey dates for each individual market can be found on our website [Radio Audience Measurement New Zealand - Resources](#)

The prize draws will take place in the GfK an NIQ company (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060. If the prize winner cannot be contacted, with reasonable effort, a prize redraw will occur at the GfK an NIQ company (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060.

All winners will be contacted following the prize draws, which will take place at 10 a.m. (Sydney, Australia time) on the draw dates listed below:

Survey Release	Draw Dates	Redraw Dates
Thursday 22 May 2025	Friday 23 May 2025	Friday 16 August 2025
Thursday 21 August 2025	Friday 22 August 2025	Friday 15 November 2025
Thursday 27 November 2025	Friday 28 November 2025	Friday 13 February 2026

The name and city of each winner will be published on the GfK website on the following dates:

Survey Release	Draw Dates	Publish Dates
Thursday 22 May 2025	Friday 23 May 2025	Friday 6 June 2025
Thursday 21 August 2025	Friday 22 August 2025	Friday 5 September 2025
Thursday 27 November 2025	Friday 28 November 2025	Friday 5 December 2025